

DATA  
CENTERS

DSM



DES MOINES, IOWA

USA



## SAFE, STRATEGIC LOCATION

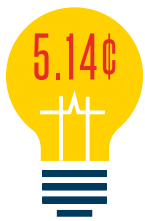
**15%**  
LOWER

The cost of doing business is 15 percent lower than the national average.  
— *Moody's Analytics*



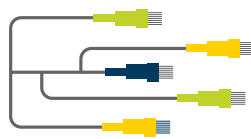
Large pre-qualified, development-ready data center sites.

## RELIABLE, RENEWABLE UTILITIES

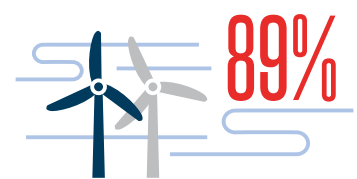


The average industrial electricity rate is 5.14 cents per kilowatt-hour.

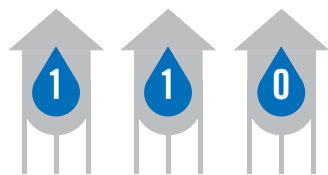
— *Edison Electric Institute*



Major fiber backbone and long-haul data access.



MidAmerican Energy invested \$3.6 billion in new wind energy development, which will generate wind energy equal to 89 percent of annual customer sales in Iowa by the end of 2019.



**MILLION**  
GALLON  
**CAPACITY**

Des Moines Water Works has 110 million-gallon per day capacity and 5 billion gallons of reservoir storage.

Alliant Energy commits to spend **\$1 Billion** on wind projects.



**GREATER DES MOINES  
PARTNERSHIP**



No sales or use tax on computers used in the processing of data. No personal property tax on computers. Tax abatement or rebate for new construction or building improvements.

DATA CENTER BUSINESSES



For investments of \$200 million or more, equipment directly connected to data center computers is exempt from property tax. Also, there is a sales tax exemption on equipment, electricity and back-up fuel.

Investments of \$1 million or more receive a 50 percent sales tax rebate on electricity and back-up fuel. Investments of \$10 million or more also receive a 50 percent sales tax rebate on equipment directly connected to the data center.



## INNOVATION-DRIVEN WORKFORCE



Seventeen higher education institutions with several collaborating curriculum programs with local companies.



Thirty-five percent have a bachelor's degree or higher.  
— U.S. Census Bureau



**12,000**  
high-tech workers.  
— Moody's Analytics

### APPLE

In August 2017, Apple announced plans to purchase 2,000 acres and build a \$1.4 billion, 400,000-square-foot data center in Waukee. Construction on the data center is expected to start early 2018 and Apple plans to bring it online in 2020.

### FACEBOOK

Since 2013, Facebook has invested more than \$2 billion on three data centers in Greater Des Moines totaling 1.5 million square feet. In May 2017, Facebook announced the construction of a fourth data center that will add an additional 1 million square feet.

### MICROSOFT

Microsoft recently announced a third data center location in West Des Moines. Since 2010, Microsoft has invested \$2 billion in its first two data centers. The third data center will bring an additional \$1.5 billion to \$2 billion investment and encompass 1.7 million square feet.

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